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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: HOLMEN et al. :GROUP ART UNIT: Unknown

US 371 SERIAL NO: Unknown

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TITLE: Targeted Marketing for Subscriptions

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37 CFR 1.115 PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

Sir:

Prior to examination on the merits, please amend this application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.